



GOVERNMENT OF ASSAM



ADVANTAGE ASSAM 2.0

Investment and Infrastructure Summit

25-26 February 2025

GUWAHATI

FOOD & BEVERAGES

SECTOR PROFILE

THE GLOBAL & INDIAN FOOD & BEVERAGES LANDSCAPE

GLOBAL SCENARIO

\$8.82

trillion

By 2028, the global Food & Beverages market is projected to reach \$8.82 trillion



INDIAN SCENARIO



The Indian food and beverage packaged industry's market size is estimated to reach \$46.3 billion by 2028 and is projected to grow at a CAGR of approximately 8% from 2022 to 2027



Spices Production: India is the largest producer of spices globally



Supported by government initiatives like the Mega Food Park Scheme and Production Linked Incentive Scheme, India's food processing sector is rapidly modernising its infrastructure and connecting farmers to global markets



ASSAM – THE EMERGING DESTINATION FOR FOOD & BEVERAGES

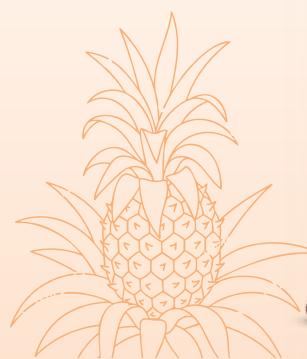
WHY ASSAM FOR FOOD & BEVERAGES?

- ✓ Assam's abundant freshwater resources exemplified by the Brahmaputra River basin supports extensive agricultural activities
- ✓ The State is the largest tea growing region in the world accounting for over 50% of India's total tea production
- ✓ 2nd largest producer of pineapple and 3rd largest producer of Ginger in India with high recovery of Oleoresin Oil
- ✓ State of the art support infrastructure like Mega Food Park, Cold Chain Infra and Industrial Parks for food and beverages industries
- ✓ Presence of major food & beverages sector brands like PepsiCo, Hindustan Unilever, ITC, Varun Beverage, Patanjali and many more
- ✓ Government support through various initiatives like the UNNATI Scheme of Central Government along with state-specific incentives for the agribusiness and food processing sector aims to reduce the cost of operations and boost profitability for businesses



INVESTMENT OPPORTUNITIES IN ASSAM

- ✓ High-Value Tea Blending and Specialty Tea Processing
- ✓ Spice Processing
- ✓ Agri-Logistics and Warehousing (Cold Storage & Supply Chains)
- ✓ Herbal and Medicinal Processing



Join Us at **Advantage Assam 2.0**
Explore Assam's untapped potential in the
Food & Beverages sector and become a part of
its growth story



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GUWAHATI

Organised by



Contact Us

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Industry Partner



Knowledge Partner



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