



GOVERNMENT OF ASSAM



ADVANTAGE ASSAM 2.0

Investment and Infrastructure Summit

25-26 February 2025

GUWAHATI

TOURISM

SECTOR PROFILE

THE GLOBAL & INDIAN TOURISM LANDSCAPE

GLOBAL SCENARIO



World Travel & Tourism Council projects the tourism sector's GDP to hit \$521.1 billion by 2034

INDIAN SCENARIO



ASSAM SCENARIO



Rich Natural and Cultural Heritage

Home to 7 National Parks (Kaziranga, Manas, Orang, Nameri, Raimona, Dihing Patkai, Dibrugarh) and 19 wildlife sanctuaries



3 UNESCO World Heritage Sites (Kaziranga & Manas National Parks, Charaideo Maidam)

Spiritual tourism such as Kamakhya Temple is one of the 18 Shakti Peeths



Adventure Tourism



22 Golf Courses with scenic beauties while Jorhat Gymkhana Golf Course being one of the oldest in Asia

Government Initiatives

Schemes like Swadesh Darshan 2.0, Vibrant Village Programme, PRASHAD and Paryatan Mitra to boost tourism infrastructure



Assam Tourism Policy incentivises investments in the tourism sector

Investment Opportunities in Assam



Luxury Hotels and Resorts



Golf Resorts



Eco-Resorts



Adventure Tourism Facilities



River Cruises on Brahmaputra River

Join Us at **Advantage Assam 2.0**

With enhanced connectivity and eco-tourism initiatives,
Assam is set to unlock its immense potential in the
global tourism market

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Organised by



Contact Us

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Industry Partner



Knowledge Partner



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